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BUSINESS

# IBN CORP PARTNERS WITH JTA INTERNATIONAL TO EXPAND REACH IN GLOBAL REAL ESTATE MARKET



IBN Corp takes another step forward into the international property market. Credit: IBN Highland

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KUALA LUMPUR, May 5 (Bernama) – IBN Corp has partnered with JTA International Holdings, a world-renowned financial services and investment solutions provider, to expand its reach in the global real estate market.

In a statement today, IBN Corp said JTA International, with established companies based in Qatar and the United Kingdom, has become a new shareholder after its investment in IBN Highlands City and Green City.

IBN Corp is a multinational enterprise that focuses on tourism real estate development and construction investment in Southeast Asia countries.

IBN Highlands City is a mixed-use development in Genting Highlands, Pahang, that integrates over 4,000 units of serviced apartments, while Green City is a holiday resort development project that connects ecology, architecture and landscape in Serendah, Selangor.

IBN Corp sales and marketing director Branden Ng said this partnership enables both companies to share technical knowledge and experience in the real estate industry, resulting in better quality homes, higher project efficiency and increased reach in the global market.

"Their investment will not only enhance our current development projects – IBN Highlands City and Green City – but also pave the way for future projects," he added.

Ng said IBN Corp had been making plans to develop tourism real estate projects in Selangor and Pahang since 2018.

"This timely investment fund will expedite project development and launch plans, and the public can expect more information regarding these new projects within the next two years," he said.

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- ibn corp
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