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**News**

## IBN Corp Wins PIPDA 2022 Best Investment Centric Development Award

By **Cynthia Ignatius** - November 2, 2022



IBN Highlands City, the flagship development project of IBN Corp won the Best Investment Centric Development at the Property Insight Prestigious Developer Awards (PIPDA) 2022 held in the Subang SkyPark on 24 October.

PIPDA works as an independent bi-partisan body which qualifies award recipients through four main judging criterions – Track Record, Concept, Value Creation and Design. The award recognises innovation and outstanding achievement across the entire property industry with individuals, groups and sector projects being eligible to enter one or more categories.

The award ceremony/gala dinner is supported by the Ministry of Housing & Local Government (KPKT), and the event was officiated by Caretaker Minister of Entrepreneur Development and Cooperatives Tan Sri Noh Omar.

IBN Corp Director of Sales and Marketing Branden Ng conveyed his appreciation to all who supported the project.

"This award means a lot to us. It is a proof that our project – IBN Highlands City – is recognised for its excellent investment qualities, including its strategic location, sustainable and unique project design, convenience of our one-stop business hub and huge appreciation value.

"We are truly honoured to win this award. Thank you to the IBN team that poured tremendous effort, dedication and commitment into this project. Moving forward, we will continue to uphold our principles as the Life Builder and deliver quality projects to our customers," he added.



IBN Highlands City

IBN Highlands City is a billion dollar project developed by IBN Corp Ltd. Located in Asia's largest summer retreat, this mixed-use development project integrates serviced apartment, IBN Convention Centre (IBNCC) and multiple 5-star hotels to form a luxury property second to none within the area.

With the reopening of international borders, Genting Highlands' tourism industry is expected to continue its exponential recovery trajectory. As the second largest hotel complex in Genting Highlands that offers more than 4,000 units of serviced apartment, IBN Highlands City will be sure to meet the huge accommodation demand. The project also features the first large-scale convention centre in Genting Highlands, making it the perfect place to host business activities and events. It is quickly becoming one of the most ideal properties for investment in Genting Highlands mid-hill!

IBN Corp Ltd is a multinational enterprise focusing on tourism real estate development and construction investment in Southeast Asia countries. Using its expertise in land development and capital management, the Company is able to cover various fields of businesses comprising project development, services, hotel management and utilities. In 2019, IBN Corp marked their entry into Malaysia with two consecutive launches of IBN Bukit Bintang and IBN Highlands City. With Bentong Eco Park and Green City slated for launch in Bentong and Serendah respectively, the Company is looking to cement its market positioning and brand recognition in Malaysia.

In the past decade, IBN Corp has been upholding its principle as "The Life Builder" to deliver innovative and high-quality development projects with significant economic and social value.

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